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Kyra Solutions, Inc. Partners with Hewlett Packard Enterprise on Vehicle-to-Everything (V2X) Solution Using Edge Technologies to Reduce Traffic Fatalities

Orlando, Fla - Kyra Solutions, Inc. partners with Hewlett Packard Enterprise (HPE) to improve traffic safety by delivering its enhanced V2X (vehicle-to-everything) data exchange platform, called IntelliExchange[™], to enable edge-driven actionable insights. The solution uses the <u>HPE</u> <u>Edgeline Converged Edge Systems</u>, which are designed to securely power intelligence on the roadway.

Through its partnership with HPE, the world-wide leader in delivering edge-to-cloud and platform as-a-service offerings, Kyra will accelerate its already successful connected vehicle program. By leveraging the HPE Edgeline Converged Edge Systems, Kyra enables real-time processing for IntelliExchange™ to collect and analyze vehicle data and send alerts in milliseconds. This live data management ensures instant alerts and warnings to transportation management centers (TMC), emergency responders, and drivers nearby about critical situations such as wrong way driving, disabled vehicle, sudden traffic congestion, workers' presence in construction zone, to name a few.

"At HPE, we are committed to being a force for good by empowering innovation that improves the way we live and work. The HPE Edgeline Converged Edge Systems enable Kyra Solutions to harness insights from a vast amount of data in real-time to advance road and traffic safety and help save lives. We look forward to continue collaborating with Kyra with a range of HPE's hybrid IT solutions to create meaningful outcomes," said Gerald Kleyn, Vice President and General Manager, Converged Edge & IoT Systems at HPE.

"This strategic partnership allows us to support and accelerate our customers' journey towards the goal of zero traffic fatalities. By leveraging HPE's edge computing, our system analyzes and processes data instantaneously for critical applications right on the roadway. We are excited to use proven technologies like IoT, AI, edge computing in our nation's smart infrastructure to save lives." expressed Apurva Desai (AD), Vice President of Kyra's Silicon Valley Innovation Center focusing on operationalizing emerging technologies for the surface transportation sector. In a relentless pursuit to bring roadway fatalities to zero, Kyra Solutions, Inc. is committed to saving lives by partnering with transportation agencies across the globe to provide innovative traffic management solutions. Kyra's scalable, flexible, and open architecture based IntelliExchange™ platform allows agencies to seamlessly harness growing and diverse data sources such as connected vehicles, IOT sensors, cameras, and edge devices. IntelliExchange™'s easy to configure functions and features allow traffic management centers (TMCs) to instantaneously detect and respond to incidents, proactively avoid or reduce crashes and congestions, and develop actionable insights on traffic trends for planning purposes. This platform, which future-proofs investments by being both hardware and communication protocol agnostic, can be continuously leveraged for additional use cases to increase mobility, reduce traffic's carbon footprint, and provide operational efficiency.

If you would like more information about the IntelliExchange Solution or Kyra Solutions, Inc. please contact Katie Eastburn at 863-529-1106.